

## Calm. establishes it's regional consulting practice

### Supporting business improvement in suburban & regional Australia

**27 July 2020:** Calm are excited to announce the expansion of its organisation with the establishment of a management consulting practice - [Calm Consulting](#). Ford Davis joins Geoff Allan as a Consulting Partner in the new business, recently transitioning from a senior leadership role with Deloitte's Strategy and Operations consulting practice.

As a result of their partnership Ford and Geoff welcome a team of new joiners to the practice. Calm presents a well-rounded group of senior consultants and SMEs who bring BIG 4 consulting and significant industry experience to suburban and regional Australian businesses.

Originating from regional areas, Ford and Geoff are passionate about supporting the sustainability and growth of Australian businesses outside of major cities:

*"We feel that in the current economic climate, businesses in suburban and regional Australia are often overlooked and need support in the critical strategic and operational areas that enable organisations to overcome this deteriorating economic situation. Now is the time to act so we are already partnering with regional service and infrastructure providers to evolve and uplift their organisations. **We're helping organisations to grow, drive efficiencies and become more effective in their respective sectors.** We are doing this by bringing the consulting methods and tactics we used to shape some of Australia's leading organisations and applying that deep experience to the situations of our regional clients."*

Calm Consulting's vision is to 'Support regional and suburban organisations to improve their business'.

Being an agile and responsive practice, Calm provides BIG 4 consulting tools and methodologies at around half the cost of larger firms. For clients, this enables Calm to partner with them longer and provide exemplary, sustained advisory support. Both Ford and Geoff spend much of their time in Gippsland and their team understands the operating context of their regional clients and the importance of community in terms of its values and culture.

Calm Consulting's initial focus areas are:

- Aged Care and Health Services
- Local Government, and
- Asset Management

Calm is focused on improving the viability and sustainability of its client organisations. Calm Consulting's aim is to arm decision-makers with the information they need and recommendations to decide on the best way forward. Calm specialises in designing and implementing innovative solutions to address market disruptions and achieve strategic objectives by leveraging advanced data analytics and embracing digital technologies. Please get in touch if you'd like to know more.

#### **Geoff Allan**

Partner  
Calm Consulting

0410 038 468

geoff@calmagency.com  
[www.calmagency.com](http://www.calmagency.com)

## Contact Us



#### **Davis Ford**

Partner, Consulting  
M: 0408530963  
E: ford@calmagency.com  
[www.calmagency.com](http://www.calmagency.com)



#### **Geoff Allan**

Partner, Consulting  
M: 0410038468  
E: geoff@calmagency.com  
[www.calmagency.com](http://www.calmagency.com)